

Your poster has been given a unique code. This CODE should be present on the poster. No other details about the participants (author and the co-author) like name, institute, city, etc. should be present on the poster. The poster will be identified by the code name only.

## ITINERARY

**DATE:** 4<sup>th</sup> January 2010

**VENUE:** Bhaidas Hall, Vile Parle (West), Mumbai-400056.

**TIME:** Participants to assemble at the venue at **12:15 pm without fail**

The posters belonging to the following categories will be showcased

**Category 1: Intellectual Property Rights**

**Category 4: Managing Pharma**

**Category 6: Brand India**

**DATE:** 5<sup>th</sup> January 2010

**VENUE:** Bhaidas Hall, Vile Parle (West), Mumbai-400056.

**TIME:** Participants to assemble at the venue at **8:45 am without fail**

The posters belonging to the following categories will be showcased

**Category 2: Drug Design**

**Category 3: New Approaches in Pharma**

**Category 5: Biotechnology**

**Category 7: Management topics**

**The author and co-author must make sure that they are present on the day as per their poster's category .**

## POSTER SPECIFICATIONS

1. The poster will be identified by the UNIQUE CODE only and should be present in **BOLD** on the top right corner of the poster.
2. The printable area in the poster should be of 1.0 x 1.0 meter and a margin of 2x2 inches should be present on all the four sides.
3. The title of the poster should be present on the top and should cover the full width of the poster. It should be brief and written in bold letters.
4. The references used (if any) must be mentioned at the bottom end of the poster, near margin, not necessarily be highlighted.

### LAYOUT

1. The font and font-size: Use a simple font (for instance Arial or Times New Roman) and make sure the letters aren't too small!
2. Colors/resolutions: Use contrasting colors in your slides, and not too many!
3. Let the data stand out. (colors, contrast, resolutions) Highlight the essential topics of the poster.
4. Keep a nice legend with your diagrams/graphs/figures. You can let your results be known by using a header of diagrams/graphs/figures.

### IMPORTANT

**Please email a copy of your digital poster in .jpg / .pdf format  
Latest by 11 pm, 3<sup>rd</sup> January 2010 to [poster.isthmus@gmail.com](mailto:poster.isthmus@gmail.com)**

### REQUIREMENTS FOR THE DAY OF THE EVENT

1. All participants are required to dress in strict formals.
2. No eatables will be allowed in the poster presentation area.
3. Author and Co-author must be ready to participate in discussion in front of our panel of judges, more than once.

4. Judgment shall be based not only upon the poster and the presentation, but also on the behavior and attitude of the participants.
5. The college does not undertake any responsibility for the stay and lodging of the participants in Mumbai.
6. Right to admission of your posters remains with the Poster-It-Out authority.
7. Decisions of judges will be binding and final

**RESULTS will be declared on 5<sup>th</sup> January 2010 during the closing ceremony of Isthmus.**

**Prateek Garg**

**Poster-it-Out**

**Team Isthmus**

**SPTM-NMIMS**