

Itinerary: ISTHMUS 2010

Luxury Yatch, House by the Beach, Private Island, breakfast in London!! Is this what you dream? Meet the people who have made it big. Be with the best! Walk the path less traversed! Hear your role models share their experience and journey through the ladder of success!

Session 1: Crucible of Experiences (4th January, 1:30 p.m. –

- ✓ Indian Industry Leaders (Pharma & Non-Pharma) bring out their success stories for you
- ✓ Other allied industry leaders share their experiences

(Speakers: Mr. Rammohan Bhave – Ex-CFO ACG Worldwide; Ms. Sweta Mangal – Founder & CEO, Dial 1298; Mr. Nadirshaw Dhondy – Advocate, Supreme Court; Dr. Hemant Dande – VP Marketing & Strategic Planning, Raptakos, Brett & Co. Ltd.)

API Quiz (4th January, 4:00 p.m. – 8:00 p.m.)

Session 2: View from the top (5th January, 10:00 a.m. – 12:30

- ✓ **Leaders' Perception:** CEO's, MD's take a perspective on Emerging Pharmaceutical Industry
- ✓ **Targets & Tactics:** Leaders set benchmarks of excellence and lay the work plan for the next decade
- ✓ Evaluating the Key growth drivers of the Indian Pharmaceutical Industry
- ✓ Leadership in difficult times

(Panel Discussion with Q&A Session)

(Speakers: Mr.Sujay J. Shetty – Associate Director, PricewaterhouseCoopers LLP; Mr. Ranga Iyer, Ex Director Wyeth; Mr. VK Singh, CEO, EthyPharm; Dr.Vasudeo Ginde – Founder and MD, DiagnoSearch Life Sciences)

Session 3: Be the Entrepreneur (5th January, 1:30 p.m.-3.00

- ✓ **Breaking Walls, Building Bridges** : Entrepreneurship in Healthcare-Hurdles & Solutions
- ✓ **Climbing the ladder**: Stories of Success
- ✓ **Explore & Emerge**: Opportunities to tap

(**Speakers:** Mr. Satish Waman Wagh, Founder, Supriya Life Sciences; Mr. Munir Chandniwala- Founder and Proprietor, Influx Pharmaceuticals)

Session 4: Mapping the Pharma sphere (5th January, 3:00

- ✓ **New Pharmaceutical Entity**: Drug Discovery after 2005-Challenges & Solutions
- ✓ **Tapping the market**: A new perspective on Marketing
- ✓ Using the IPR, Ethically!
- ✓ **Indian Pharmaceutical Industry**: An Analyst's Report

(**Speakers:** Dr. Nitin Borkar- Head R&D India, Novartis Consumer Healthcare)

Session 5: Employability Quotient-What's amiss?

(5th January, 4:00 p.m.- 5:30 p.m.)

- ✓ Are today's employees employable?
- ✓ **Bridging the Gap**: Industry-Institute Partnership
- ✓ **Fostering Research in academia**: Need of the accurate attitude and mindset

(**Speakers:** Ms. Aparna Sharma –Director HR, UCB; Dr. Anil Malvika – President, ILS Bioservices)

Poster-it-out (4th January, 1:30 p.m – 5th January, 5:00